

Alvin James Bush, Jr.

My name is Alvin "AJ" Bush, a passionate web, print, and graphic designer based in Washington, DC. I have over 5 years experience in the industry designing websites, user experiences, advertisements, posters, album covers, and identities. I am currently an interactive designer at BET.com. I truly enjoy designing and helping friends and colleagues bring their ideas to life. I also enjoy traveling, snapping photos, and spending time with my fiancée.

PORTFOLIO www.alvinjamesdesign.com
EMAIL hello@alvinjamesdesign.com
CELL (757) 746-8433
ADDRESS 4104 Russell Ave #4
Mount Rainier, MD 20712

PROFESSIONAL EXPERIENCE

Black Entertainment Television / Interactive Designer / Ad Sales Designer 2010 - Present

I have designed microsites, landing pages, advertising campaigns, helped develop new online initiatives, designed email blasts, helped improve site usability, designed online promos, and social media experiences. All projects included creating the online presence for award shows, sitcoms, reality shows, and more under the BET umbrella.

The Away Network / Design Intern / Freelance 2009 - Present

As a designer for two consecutive years and eventually a freelance designer for Away.com I was tasked with designing microsites, email templates, travel brochures, and helped from the conceptual stage of the current redesign of Away.com. I got to work directly with editors, marketers, and fellow people who took pride in their work on a daily basis.

AlvinJamesDesign.com / Freelance 2006 - Present

For the last five years I have offered creative solutions from my home office. I have worked with clients such as Howard University, Away.com, TVOne, as well as countless colleagues, family members, and friends. I value each client relationship and take pride in attacking each of their projects as if they were my own.

EDUCATION

Howard University / Bachelors of Fine Arts - Graphic Design / Minor - Business Administration 2010

I gained an extensive technical knowledge of Adobe Creative Suite software, learned the principles of design and the foundations of art. We were pushed to think beyond the computer screen and to approach the computer as a tool and not a constraint. Took photography, 3D development, and painting. I gained experience with managing projects, presenting ideas, and presenting final products in front of peers. I also minored in business administration.

PROFICIENCY

Adobe CS Exceptional skills in Photoshop, Indesign, Illustrator, and Dreamweaver.
CSS/HTML Exceptional skills in designing for CSS/HTML. Working knowledge of coding CSS/HTML
Social Media Strong knowledge of online marketing through social media especially Twitter and Facebook
Illustration Strong skills in freehand illustration as well as within Photoshop and developing vector artwork.
Other Interested in photography, working knowledge of After Effects, impeccable time management